



**New Start**

## **Driving Indigenous employment with goods delivery program**



Cleanaway worked with Indigenous-owned business-to-business (B2B) service provider New Start to pilot an innovative driver and delivery service that increases job opportunities for Indigenous drivers. With New Start offices in every state, the service aims to deliver small, manufactured goods that can be packed in boxes such as PPE, along with hardware, hygiene, maintenance and stationery items to Cleanaway facilities and depots.

Cleanaway was introduced to New Start by Blackwoods, an industrial and safety supplies business that supplies Cleanaway and is a New Start customer. During the pilot, equipment such as uniforms, boots, gloves, safety glasses, bump caps and signs, were picked up from the Blackwoods before being sent to the Blacktown and Peakhurst municipal depots and the Eastern Creek container sorting facility.

The service began as a "milk run" on Tuesdays and Thursdays in Sydney. It is now being rolled out on a wider scale due to successful feedback and service delivery runs, with various Cleanaway branches praising the service and the driver delivering the goods.

New Start driver Juneathean Cody was the initial pilot driver. "For this program, we began with a former Clontarf Academy Indigenous school-based trainee who had a Cert II in Warehousing previously working across different roles including warehousing and customer care. He's a proud Indigenous man who now has earned the opportunity to get out onto the road and into a more sustainable career opportunity," says New Start Managing Director Daniel Philips.

*"As a company we aim to create sustainable opportunities in the Aboriginal and Torres Strait Islander peoples' communities in which we live and operate in a number of ways, including increasing our spending with Indigenous-owned businesses."*

**Daniel Philips**  
New Start Managing Director