

**MEDIA RELEASE****Thursday, 4 February 2021****Government applauded for choosing a CRS that benefits all Tasmanians**

TOMRA Cleanaway welcomes today's announcement by the Tasmanian Government to adopt a split-responsibility model for the state's proposed Container Refund Scheme (CRS).

The model chosen by the Government will ensure high levels of community participation as a result of an accessible, convenient and rewarding Scheme, which will ultimately drive higher return rates and hence better outcomes for the environment and the community.

TOMRA Cleanaway Chief Executive Officer, James Dorney, said the decision was a huge step towards ensuring the CRS delivered on its promise to reduce litter and boost recycling.

"We congratulate the Tasmanian Government on choosing the right scheme design, which will truly make a difference to Tasmania's cherished natural environment, providing cleaner communities and waterways," Mr Dorney said.

"We know from our experience running the NSW CRS how effective the split responsibility model is. In NSW we have a positive relationship working with the Government, Scheme Coordinator and Collection Point operators, resulting in a Scheme which has continued to grow and evolve for the benefit of all citizens".

Mr Dorney said importantly, the scheme adopted by the Tasmanian Government would provide the best opportunity for citizen access as well as local charity and community group participation.

"In NSW, 3 out of 4 adults are regular participants in the Scheme and there is more charity, community groups and small business operators involved in the CRS than in any other scheme in Australia" he said.

"The model announced by the Government today is the scheme Tasmanians expect and deserve."

**ENDS**

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**About TOMRA Cleanaway**

TOMRA Cleanaway is the government appointed network operator for the NSW container deposit scheme 'Return and Earn'. TOMRA Cleanaway was established in 2017 by shareholders, TOMRA Collection Solutions, a global leader in sorting technology and expert in container return systems and Cleanaway, Australia's largest waste and resource recovery company. TOMRA Cleanaway is driving value through recycling and is the premier network operator for container deposit schemes in Australia.

For more information visit, [www.TOMRACleanaway.com.au](http://www.TOMRACleanaway.com.au)