2015 Annual General Meeting



Our Mission, Vision and Values will provide clarity and direction for our strategy, operating model, structure and systems

MISSION

Why we exist

To make a sustainable future possible

VISION

Where we are headed

Cleanaway is a market leader in Waste Management, Industrial and Environmental Services. We leverage our expertise, assets and infrastructure to deliver on our commitments. We are an employer of choice and we generate superior value for our customers, community and shareholders.

VALUES

What we stand for



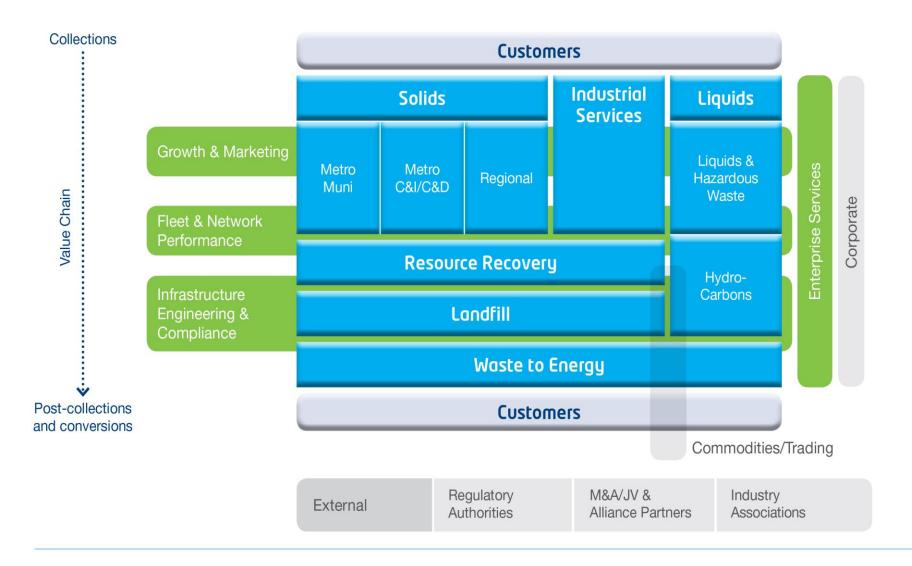


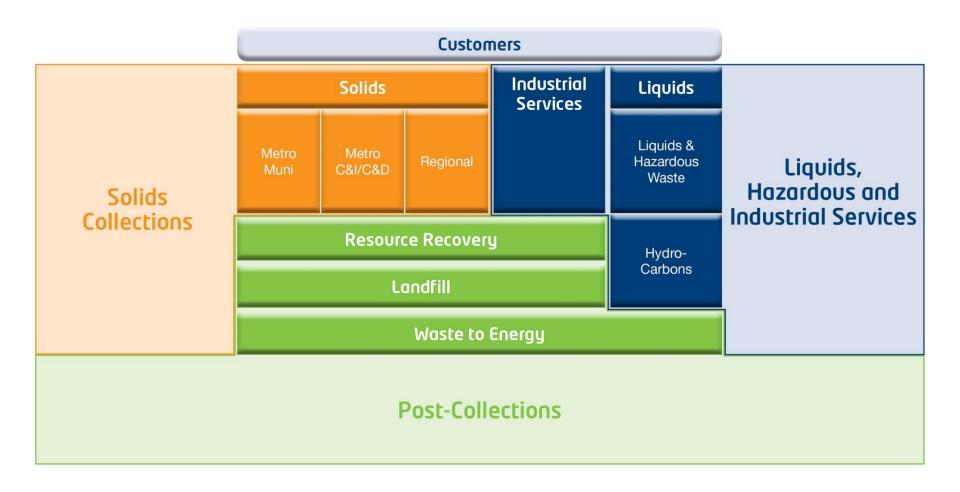






A new, more customer focused value operating model will help anchor our new direction...





Our journey 'from good to great' will be underpinned by five key pillars

Pillar 1

Customer for Growth

Pillar 2

Continuous Improvement for Cost

Pillar 3

Capital for Cash

Pillar 4

Clarity for Alignment

Pillar 5

Competitive Advantage for Excellence



Increasing focus on customers and customer service to achieve stronger growth



A fit for purpose organisation with unrelenting focus on productivity



Pursuing effective capital management



Ensuring transparency and accountability across the organisation



Ensuring our elements of competitive advantage are best in class

External

Internal